

# Power of Media with an Intentional Narrative Altering the Psychological State of Media Ecology in the Southern US

## "Historic Media Pivots that Changed Southern Media Ecology"

### Building a Southern "Confederate" Narrative by Use of Propaganda in Film

After Jim Crow became law, There were no Black Legislators in Congress for over 20yrs until after the Civil Rights movement.

Oscar Micheaux is one of the few independent filmmakers who produced media to combat the "Jim Crow" narrative.

### Life With No Narrative

World Wars I & II Disrupt Progression of Independent Black Filmmakers

They begin to work for Hollywood studios who forced them to produce Black-White films

## Age of Mass Media & Distribution

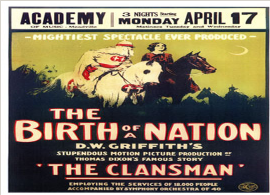
The culture shock caused by images of African Americans under assault by racist mobs and law enforcement across the South sends ripples throughout the country.

This marks a moment beyond the moon landing, War of the Worlds radio broadcast, and the Great Depression, where the plight of people of color are paramount in television, radio and print in the US.

1877      1900      1915      1918      1920      1930      1954      1960      2000      2001      2011      2012      2015

Racist depictions of African Americans in visual/motion media

Birth of a Nation



Within Our Gates



End of Jim Crow  
(Plessy vs Furgeson)

Under representation begins to tip the scale

Civil Rights Movement waves create culture shock

TV; Newscast

Mass Distribution & Increased Access

The NEW Narrative!

Internet; Social Media

Film

Cartoons; Sitcoms



Jim Crow Instituted in Former Confederate States

