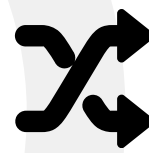
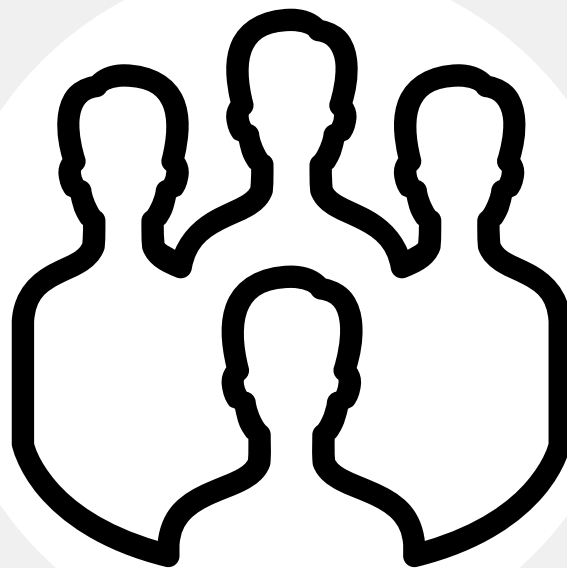
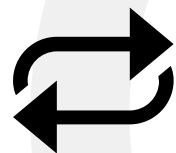


# POWER PILL THEORY

## Community Media Circulation & Advocacy

**Media Makers in Partnership/Relationship**  
with Community Stakeholders Increase Potential for More Informed  
Community Level Advocacy



**Compact Culturally  
Competent Media**

[Explain "PowerPill Theory"]

**COMMUNITY LEVEL  
COMMUNICATION HUBS**

Barbershops, Salons,  
Bus Stops,  
Coffee Shops

**Increase Community Level  
Awareness and  
Advocacy Potential**