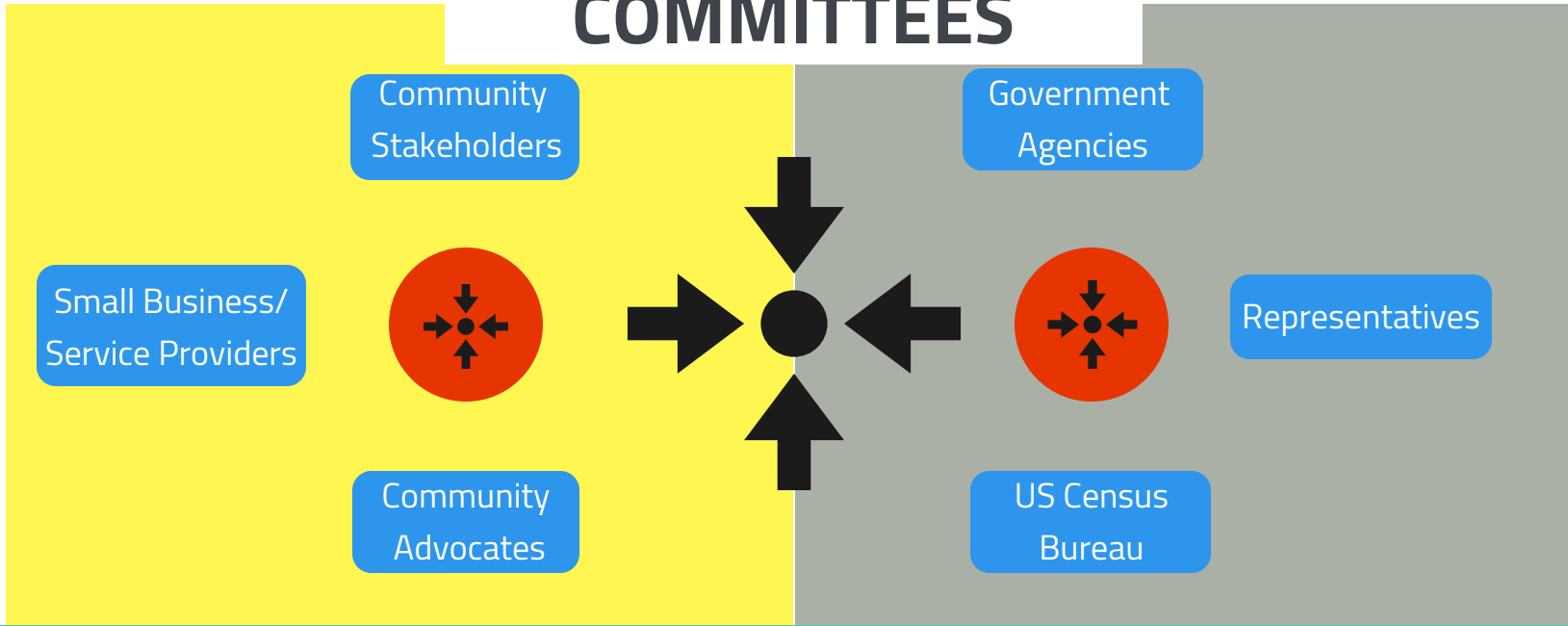


Pathways to an Accurate Count

Complete Count Committees are 'ad hoc' formations that are established for the purpose of maximizing the best Census count possible for communities across the US.

COMPLETE COUNT COMMITTEES



JOB

SERVICES

DATA

RESOURCES

REDISTRICTING

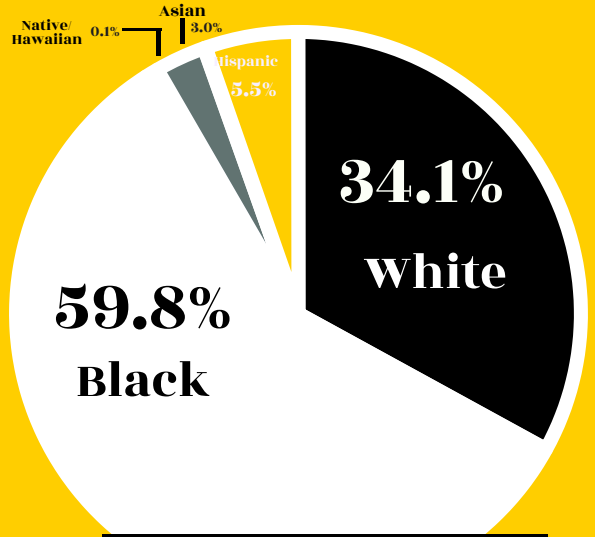
BY THE NUMBERS

Total population: 343,829

Population Increased by 49,463 since 2010

Race & Ethnicity Data

New Orleans



District 99 Total Population 96,482

16 Large Federal Assistance Programs Distribute Funds on Basis of Decennial Census-Derived Statistics (FY 2015)

Total Program Obligations: \$10,137,434,348 Per Capita: \$2,291

Federal Programs for Louisiana 'Community Benefits'

Five Main Support Buckets for Distribution

Education = \$723,945,849

- **Title I Grants to Local Education Agencies** ED Grants LEAs \$219,606,744
- **Special Education Grants** (IDEA) ED Grants States \$156,245,922

Childcare = 184,302,181

- **Medical Assistance Program** (Medicaid) HHS Grants States \$5,943,502,554
- **Medicare Part B** (Supplemental Medical Insurance) – Physicians Fee Schedule Services HHS Direct Pay Providers \$873,535,730
- **Head Start/Early Head Start** HHS Grants Providers \$144,339,984
- **Health Center Programs** (Community, Migrant, Homeless, Public Housing) HHS Grants Providers \$64,724,388
- **Foster Care** (Title IV-E) HHS Grants States \$46,190,000
- **Low Income Home Energy Assistance** (LIHEAP) HHS Grants States \$44,955,324
- **Child Care and Development Fund**- Entitlement HHS Grants States \$40,069,000

Healthcare = \$8,176,054,794

- **Supplemental Nutrition Assistance Program** (SNAP) USDA Direct Pay House-holds \$1,112,381,122
- **National School Lunch Program** USDA Grants States \$203,753,199
- **Supplemental Nutrition Program for Women, Infants, and Children** (WIC) USDA Grants States \$98,043,181

Housing = \$372,160,717

- **Section 8 Housing Assistance Payments Program** (Project-based) HUD Direct Pay Owners \$124,945,396
- **Section 8 Housing Choice Vouchers** HUD Direct Pay Owners \$202,260,000

Highway & Construction = \$690,967,804

- **Highway Planning and Construction** DOT Grants States \$690,967,804



More than \$10 billion
in census-guided federal
assistance distributed
over decade

THE NEW PROCESS

In 2020, the US Census Bureau will implement new technology for the first time. Community Stakeholders will be able to respond by mail, phone as well as by way of the internet.

CENSUS

2020



FACTS

PEAK OPERATIONS: MID MARCH THRU EARLY MAY

- Mid March 2020: Census count starts in Remote Alaska
- Materials mailed to most homes in 3 waves over ~7 days
- People can self-respond through July



20% of homes also get paper form in 1st mailing.



Telephone response option also available to all



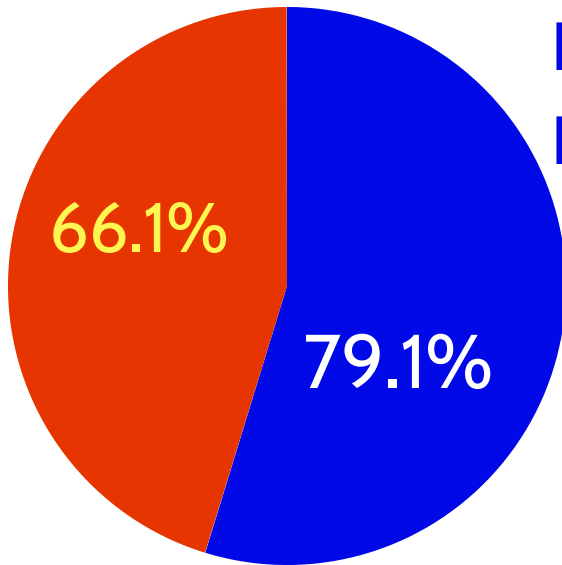
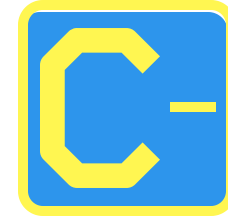
80% of homes get letter inviting Internet response.

Note: Residents will receive a paper form eventually if they don't respond on-line or by phone.

Digital Census Score Card

Local Focus - New Orleans, La

(Census Data, 2018)

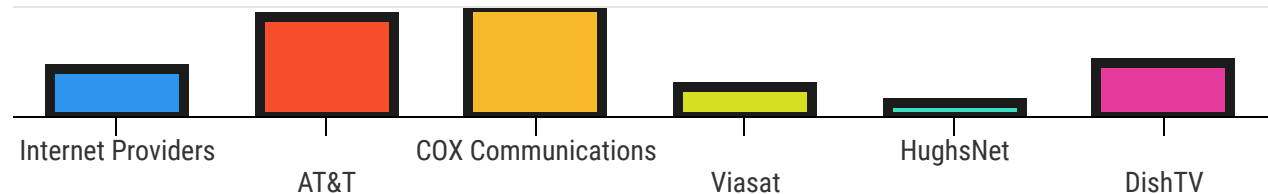


● HH W BRBND ● HH W COMP

Households with Computers: 79.1% (-8.1%)

Households with Broadband: 66.1% (-12%)

There are 21 internet providers in New Orleans with 10 of those offering residential service.



Leveraging Demographic Information (ACS/Census Data)

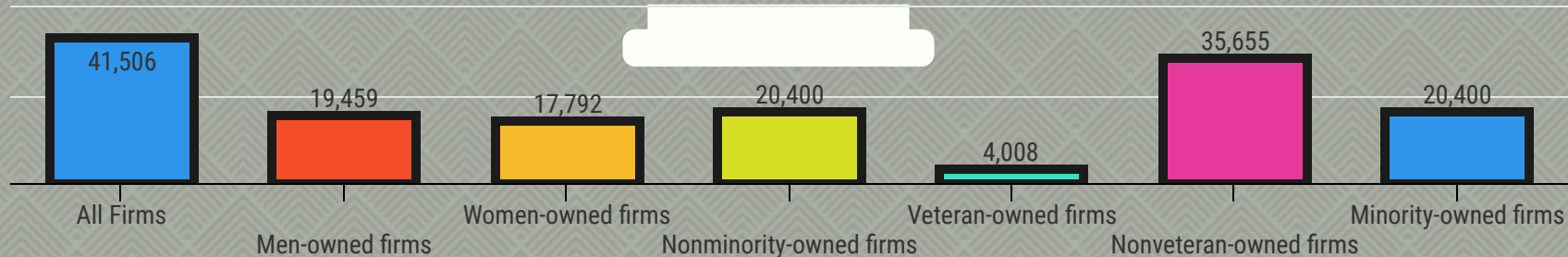
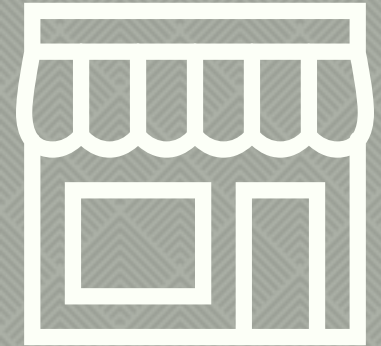
Demography (ACS)

- Population
- Ethnicity
- Income
- Spending Habits
- Education

State/Federal Resources +CDBG Block Grants



Small Businesses





Punchy Talking Points

10 Questions

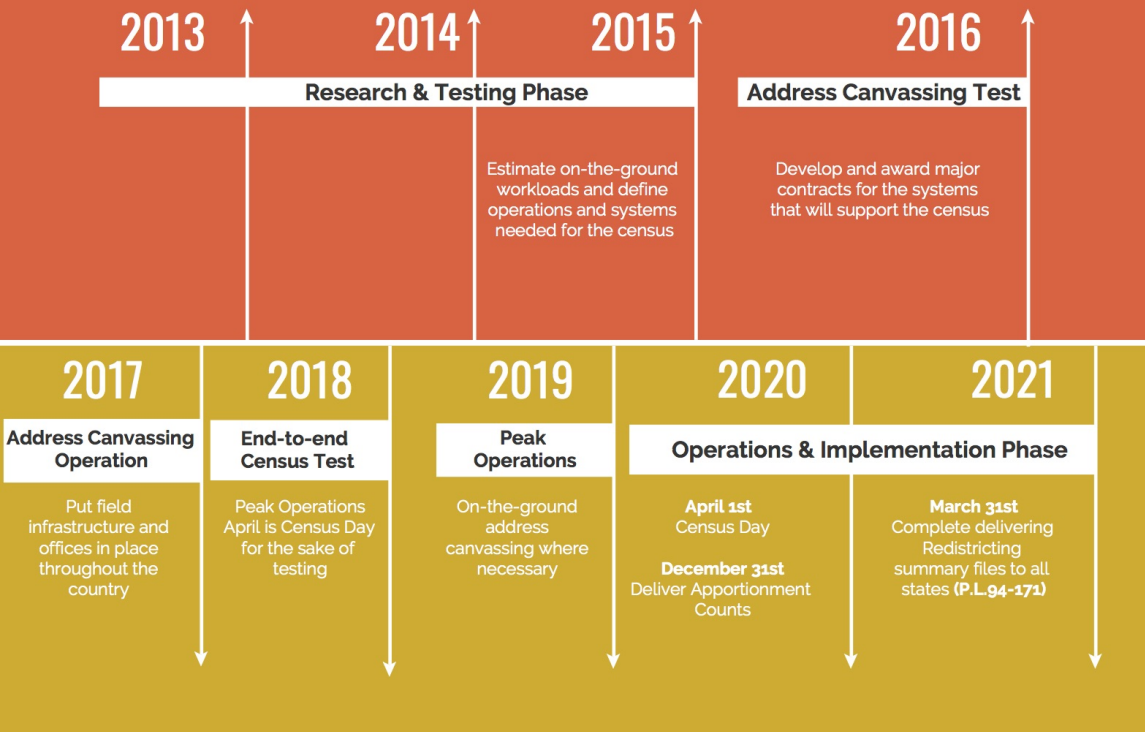
10 Minutes

10 Billion Dollars for Our Communities

Make Sure District 99 Gets its Fair Share

2020 CENSUS TIMELINE

US Census Operational Timeline



Use a blue or black pen.
Start here

Apply Online! 2020 Census Jobs



Recruiting Assistant Positions

- ✓ Excellent Pay
- ✓ Flexible Hours
- ✓ Paid Training
- ✓ Temporary Positions

Are you up for the challenge?

Recruiting Assistants

Help us get the word out about 2020 Census jobs. Call on local organizations to request assistance in providing information about jobs to the people they serve. Answer questions from the public about jobs, qualifications, and how to apply. Conduct formal and informal presentations about 2020 Census jobs.

For more information visit:

2020census.gov/jobs

1-855-JOB-2020

(1-855-562-2020)

Federal Relay Service: (800) 877-8339 TTY / ASCII
www.gsa.gov/fedrelay

The Federal Relay Service provides telecommunications services to allow individuals who are deaf, hard of hearing, and/or have speech disabilities to conduct official business with and within the federal government. The U.S. Census Bureau is an Equal Opportunity Employer



Form D-443
September 2018



Reaching Potential - Maximizing The Count

Recommendations



Goal 1:
Complete Count
Committees/Jobs



Goal 2:
ID Census Offices
Partnership Specialists



Goal 3:
Alignment with
Municipal/Fed Agencies



Goal 4:
Count/Money
Tracking

Taking a proactive approach provides the best opportunity to access grants and other resources to enhance Municipal Services, Business and Consumer experience.

STAY CONNECTED

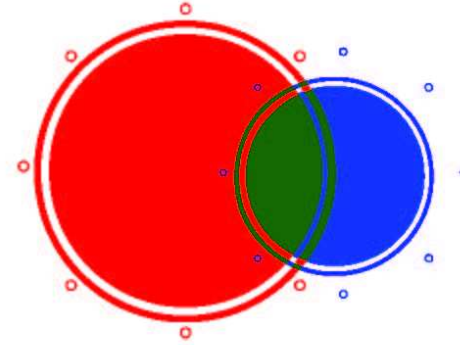
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